A valuable road map for leaders in the globalized world of manufacturing and service work. Mary B. Teagarden, Ph.D.

# OFFSHORING

A PRACTICAL HANDBOOK

OR

#### TRANSITIONING WORK ACROSS TEAMS AND COUNTRIES

# SHTSHORING

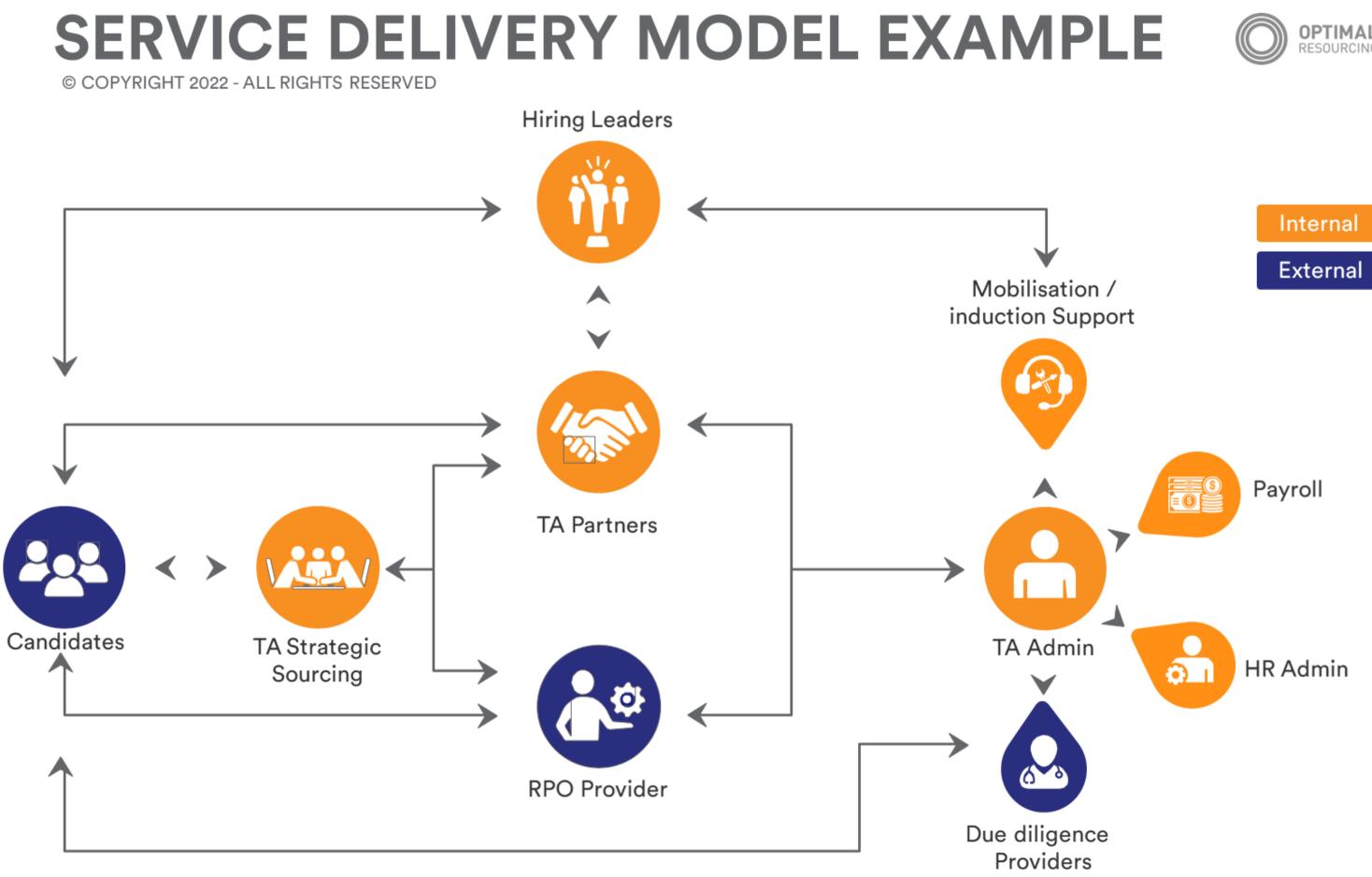
WRITTEN BY

# JUDE MAHONY

Figure 1. Example of Hybrid Service Delivery Model. . 6 Figure 2. Accountability Ladder. . 23 Figure 3. Operating Model Canvas. . 65 Figure 4. Value Chain: Recruitment Value Chain and Level 2 Process Mapping. . 72 Figure 5. Value Chain Map for **Consulting Service Delivery...77** Figure 6. Overview of TART (hard and soft skills) -DNA competencies. . 109 Figure 7. Matrix of a Workforce Segmentation Skills-based Approach. . 122 Figure 8. Overview of a Transition Process with Talent Review. 128 Figure 9. Demand Supply Gap Analysis -putting it all together. . 131 Figure 10. Decision Tree of Location Considerations. . 136 Figure 11. Project Management and Change Management Methodology. . 156 Figure 12. Balanced Matrix Organisations. . 162 Figure 13. Prosci 2020 Benchmarking Data. . 168 Figure 14. Stakeholder Impact and Influence Ratings & suggested Engagement Approach. . 174 Figure 15. Overview of Change & Project Management Methodology to Be Sustainable. . 180 Figure 16. Project Management and Change Management Methodology. . 183 Figure 17. Comparing a matrix organisation with a functional organisation. . 189 Figure 18. Transition Rollout & Implementation Plan. . 199 Figure 19. Steps to Success = Leadership + Change & Project Management based on ProSci model. . 226

# **Table of Figures**

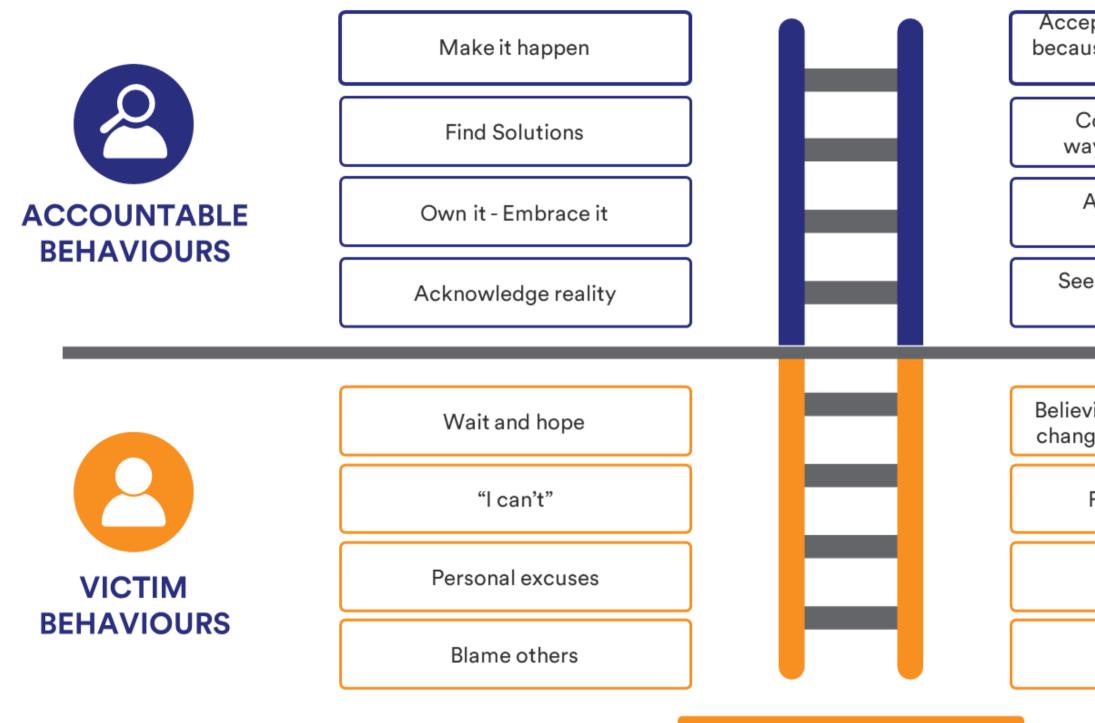
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# **ACCOUNTABILITY LADDER**



#### **UNAWARE-UNCONSCIOUS**

Accepting that things happen because of you and ensuring a way out

Commited to finding a way out to resolve issues

Admitting ownership of the situation

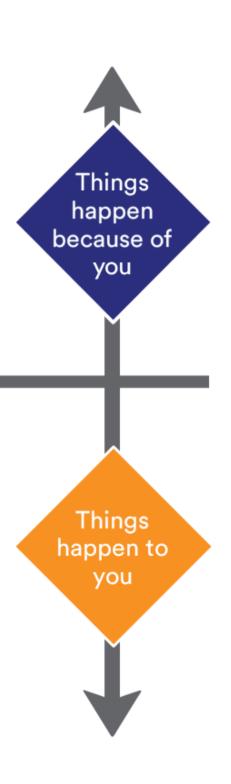
Seeing situations for what they actually are

Believing that the situation will change based on other factors

Feeling of limitation

l didn't know...

Nobody told me...





# **OPERATING MODEL CANVAS TEMPLATE - POLISM**

## Operating Model Canvas has six elements:

#### Processes / Value delivery chain

The work that needs to be done to deliver the value or service proposition

#### Organisation

The people who do the work and how they are organized

#### Locations

Where the work is done and what buildings and assets are needed in these locations

#### Information

The information systems that support the work

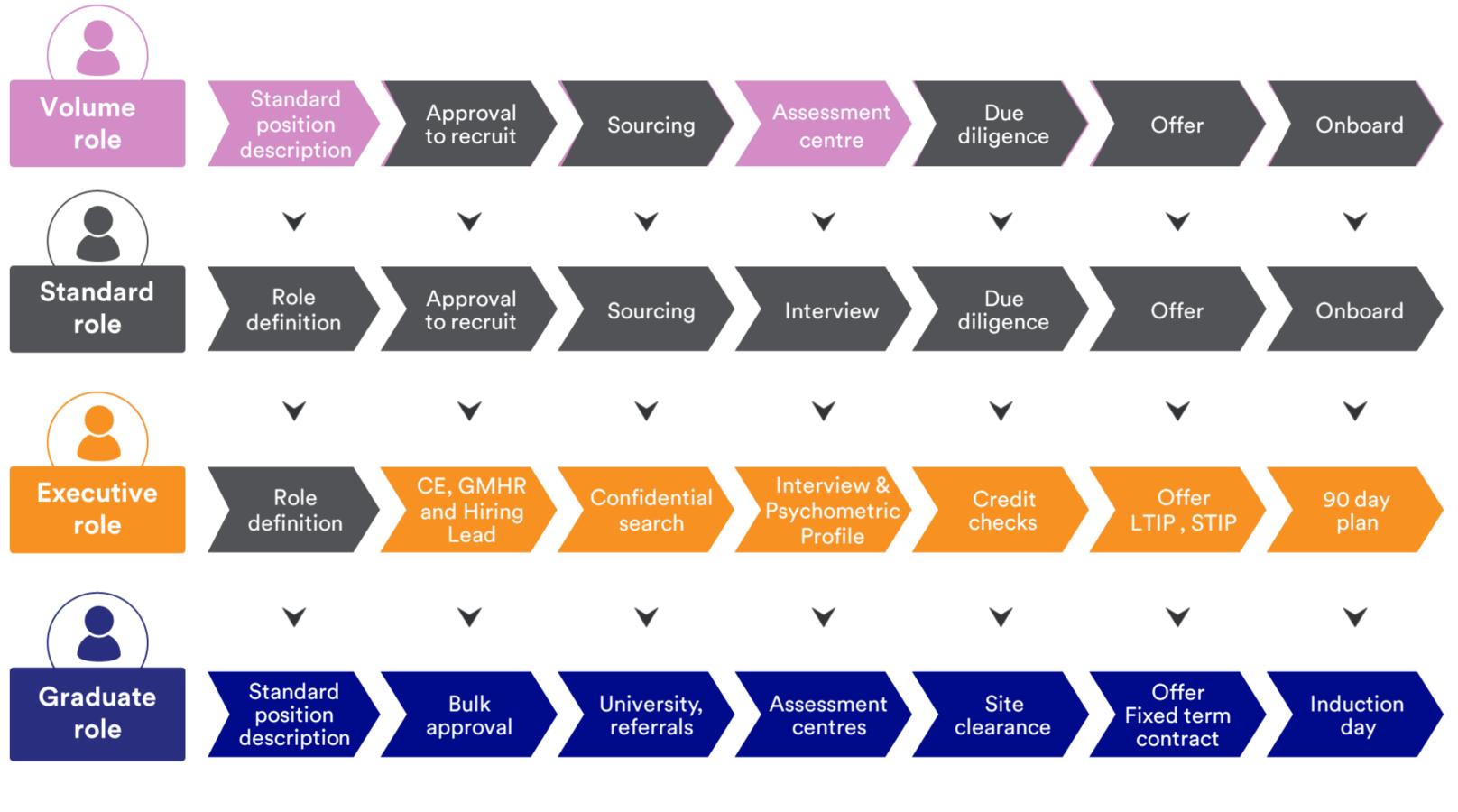
#### Suppliers

What organisations provide inputs to the work and what sort of relationships exist with these organisations

#### Management system & enablers

The planning, budgeting, performance management, risk management, continuous improvement and people management processes needed to run and enable the organisation



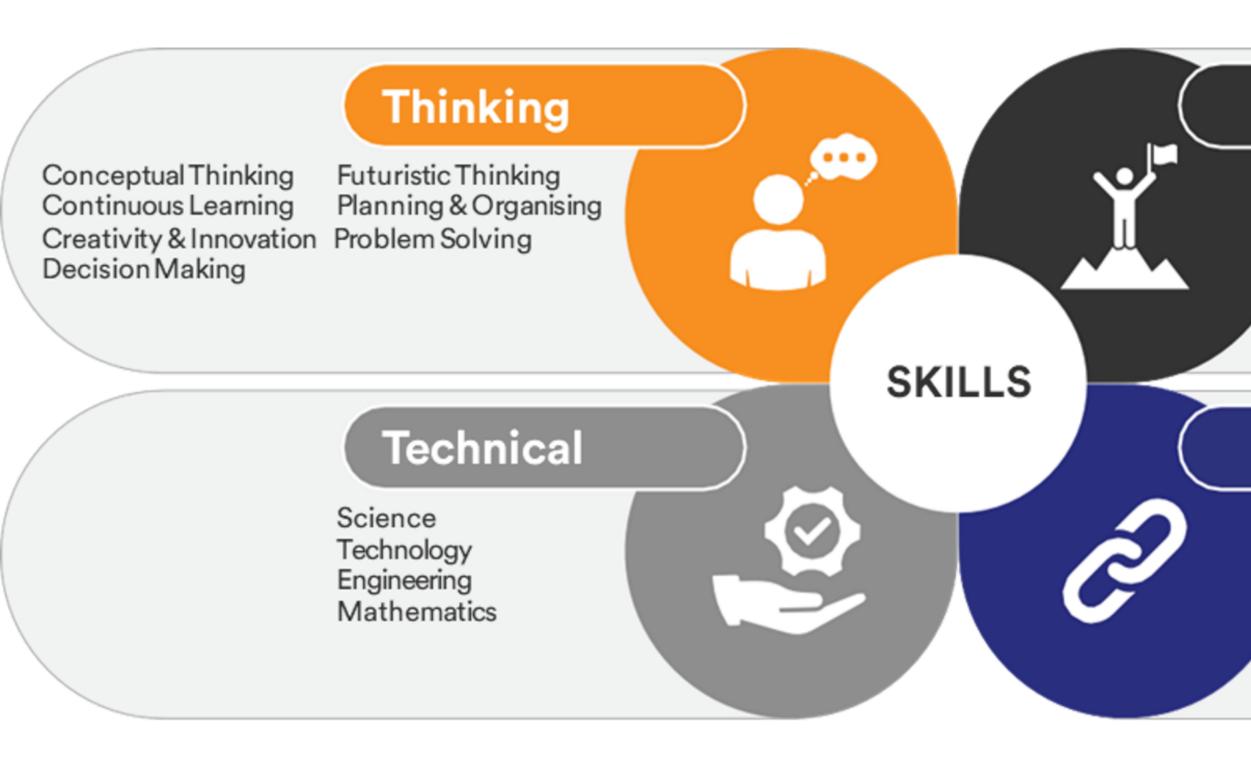






|           |       | Problem /<br>Opportunity |           | Competitive<br>advantage |
|-----------|-------|--------------------------|-----------|--------------------------|
|           |       | \$                       |           |                          |
| ust<br>gn | Admin | Delivery /<br>do         | Follow up | Customer                 |
|           |       |                          |           | Niche B2B                |
|           |       |                          |           | Niche B2B                |
|           |       |                          |           | Mass B2B                 |
|           |       |                          |           |                          |





# Achieving

Flexibility Goal Orientation Personal Accountability Project Management

Resiliency Self-starting Time & Priority Management

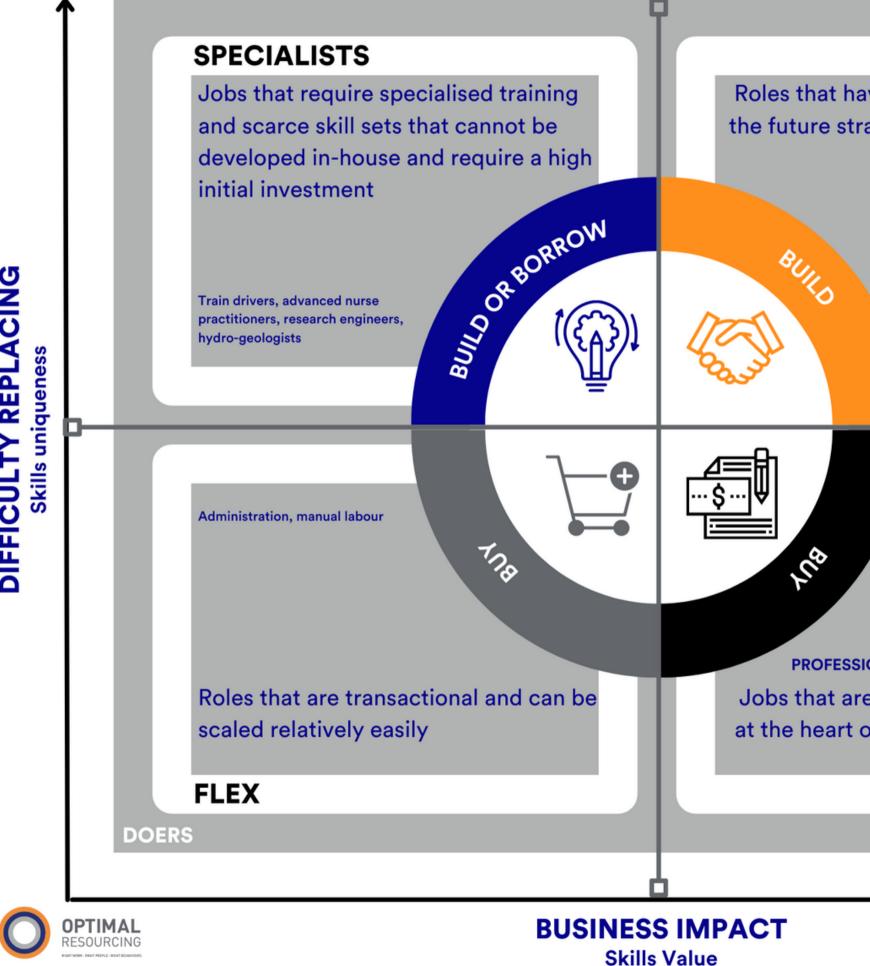
# Relating

Appreciating others Conflict Management Customer Focus Diplomacy Employee Development & Coaching Influencing Others Interpersonal Skills Leadership Negotiation Teamwork Relating



OPTIMAL RESOURCING

## **SKILLS BASED ROLE SEGMENTATION**



DIFFICULTY REPLACING

#### THINKERS

#### CRITICALS

Roles that have high impact and drive the future strategy of the organisation

> Product innovators, researchers, designers, key account manager

> > Nurses, project engineers, accountants

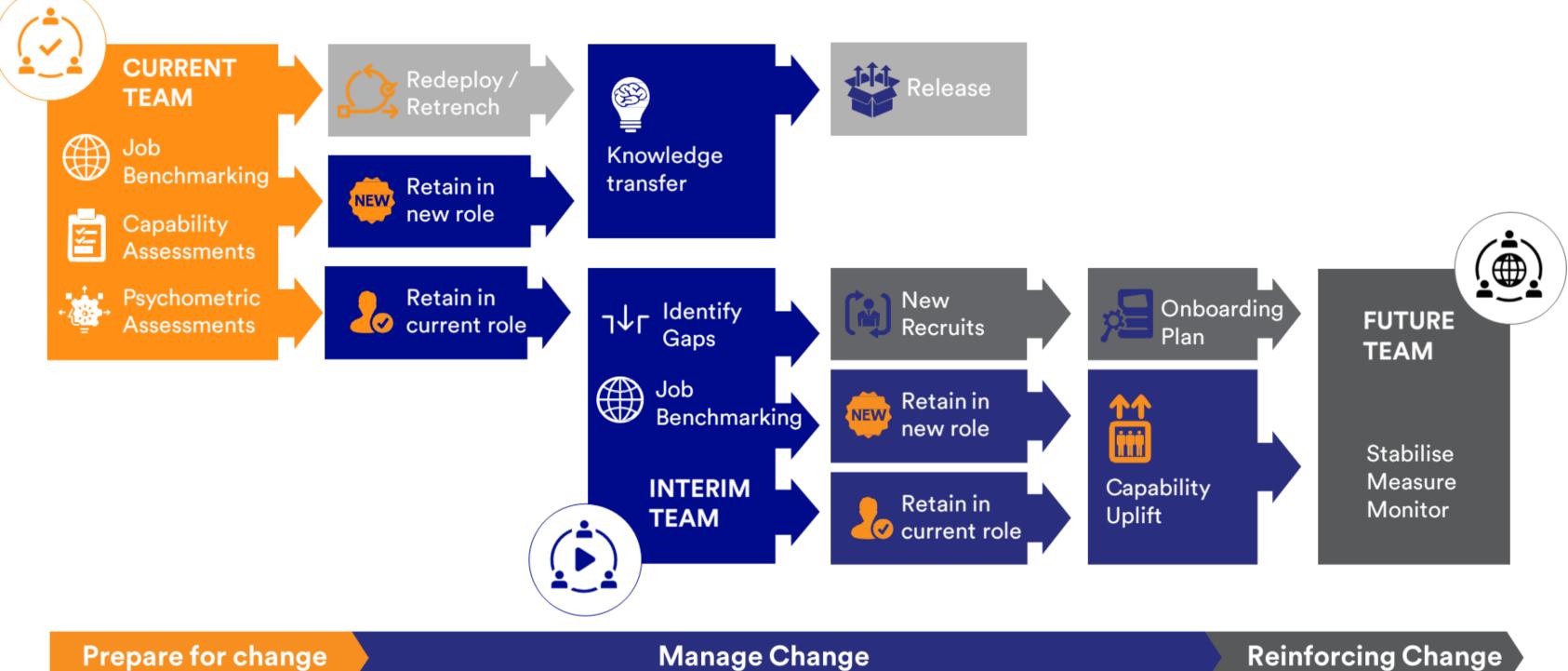
**PROFESSIONALS, SKILLED / SEMI-SKILLED** Jobs that are repetitive in nature and at the heart of the organisation's core business

CORE

# **TALENT REVIEW & TRANSITION**

### **Current State**

#### Transition



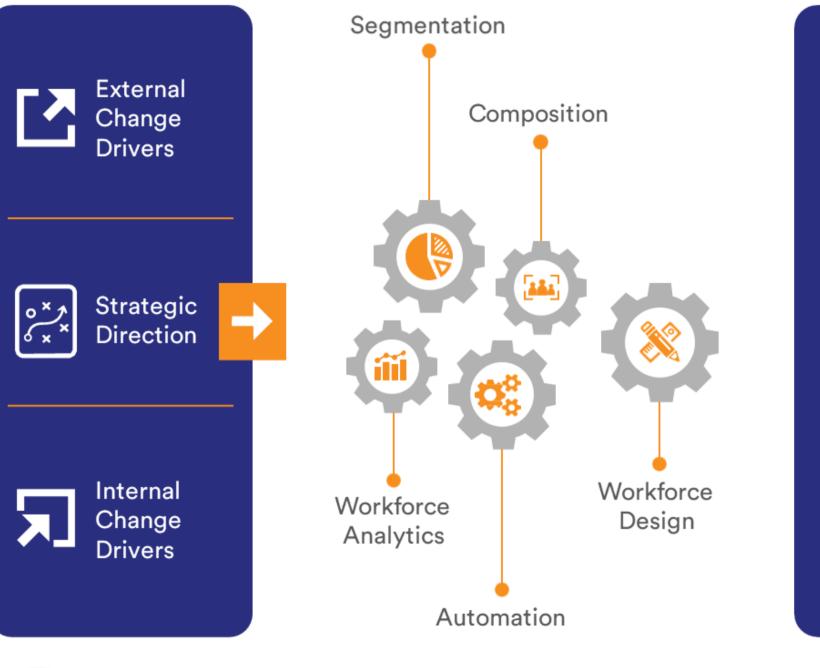
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### **Future State**

**Reinforcing Change** 

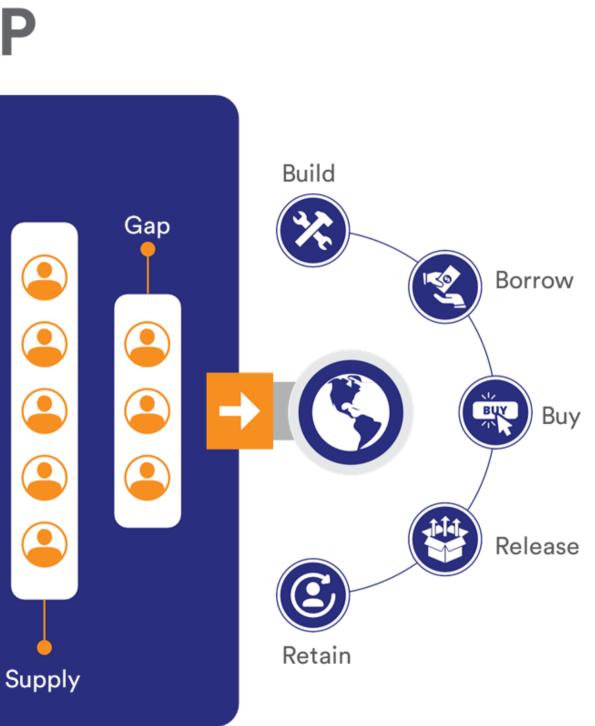


# **TALENT STRATEGY ROADMAP**

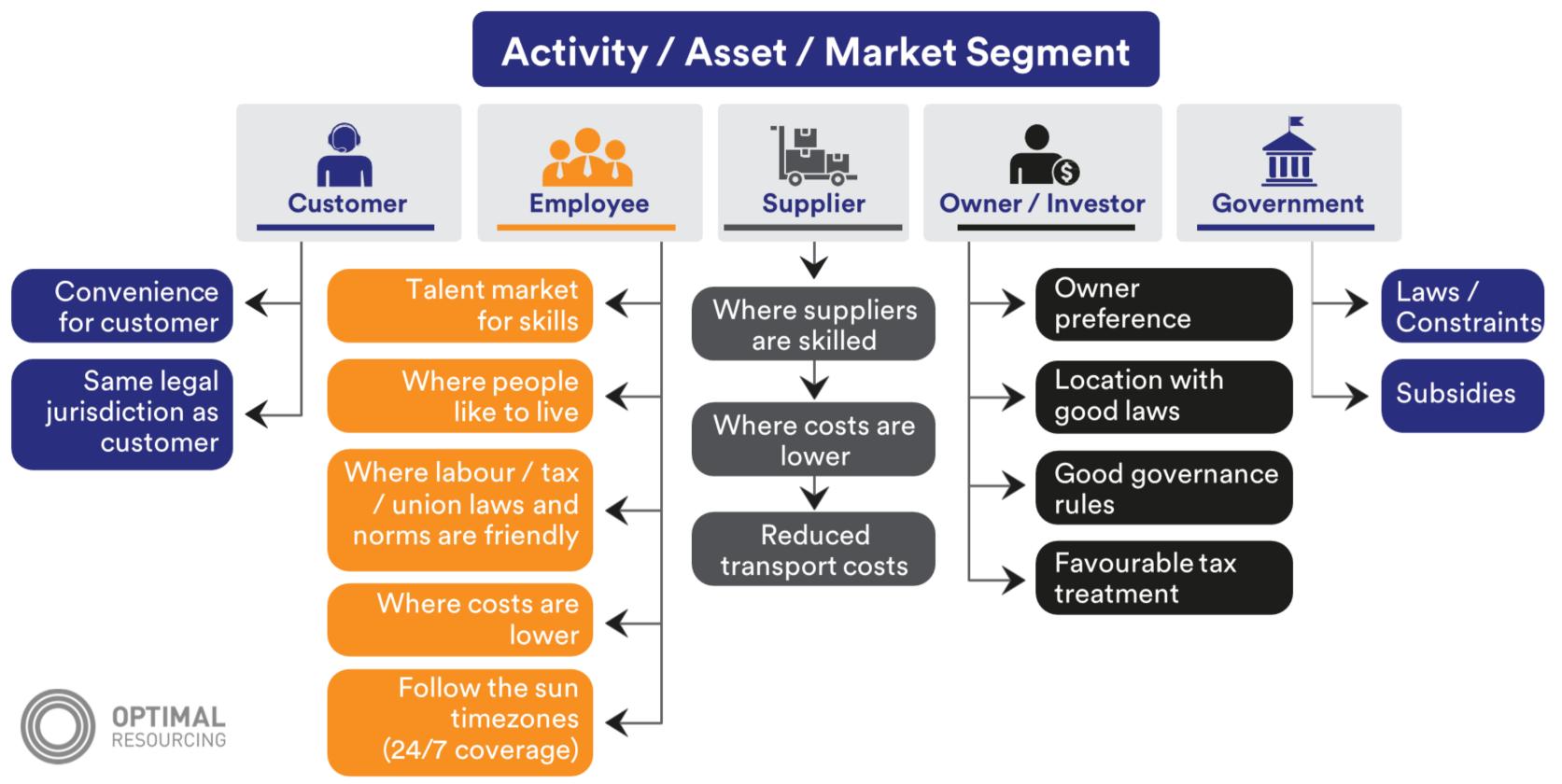




Demand



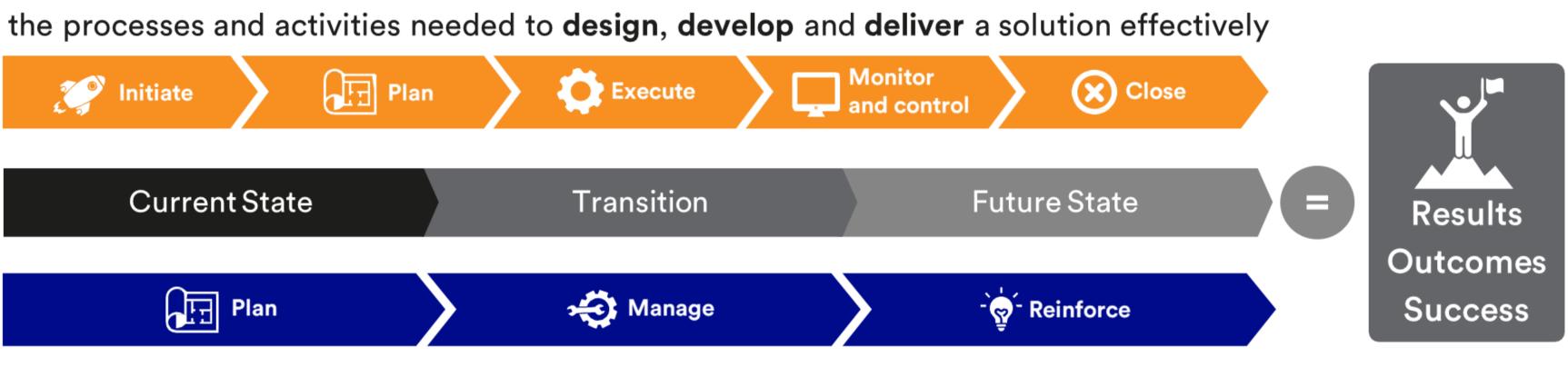
# **LOCATION DECISION TREE**



# **PROJECT & CHANGE MANAGEMENT**

# **Project Management**

## The technical side:



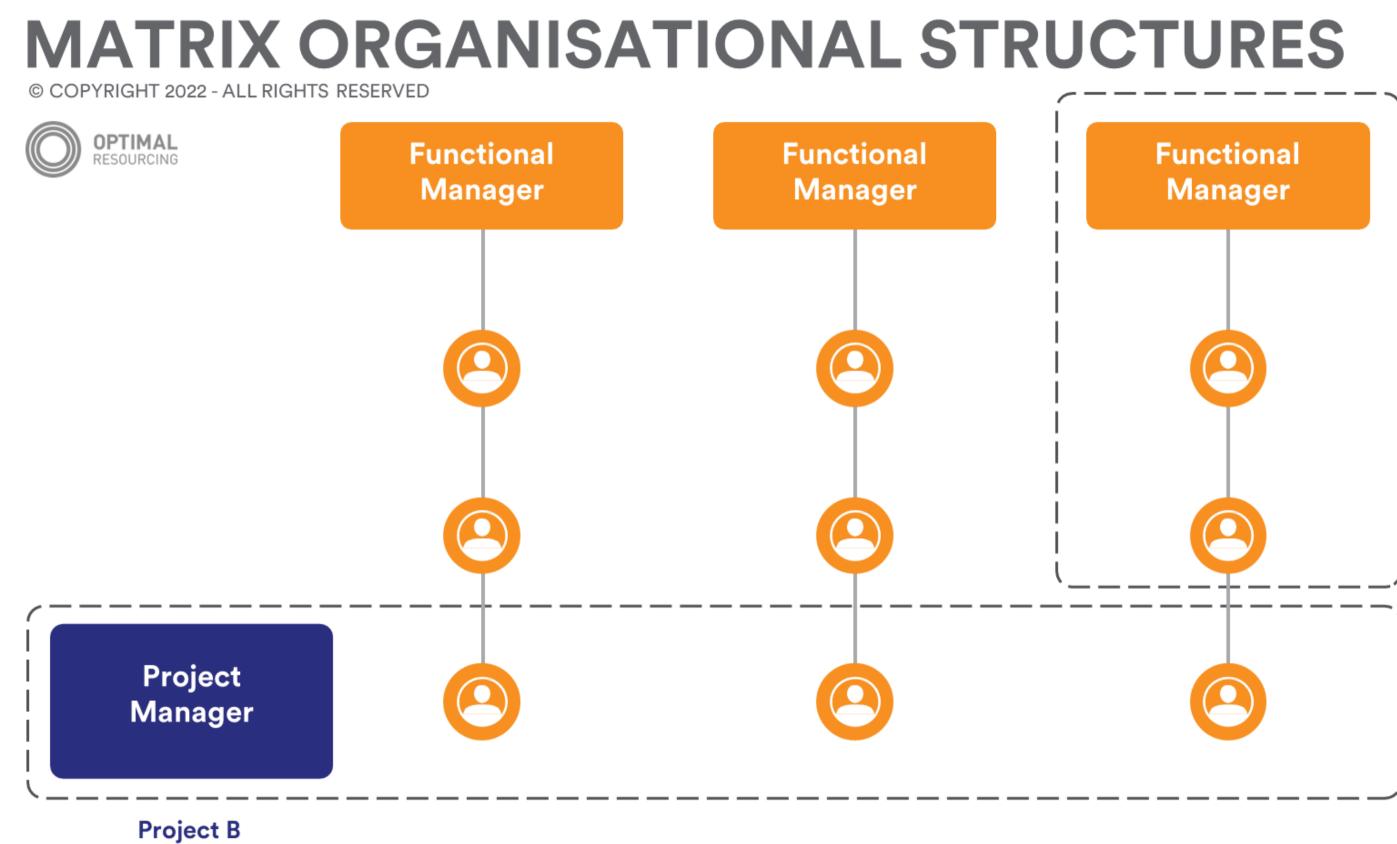
# **Change Management**

## The people side:

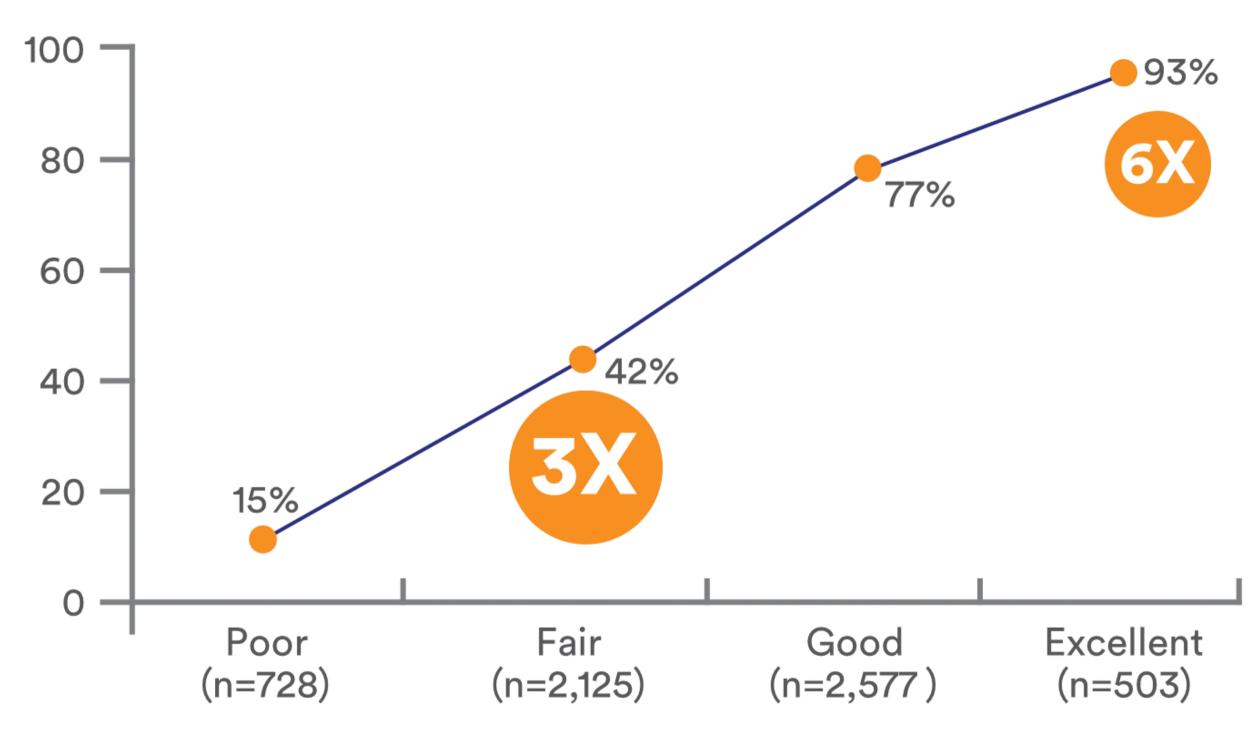
the processes needed to help employees embrace, adopt and use the new solution proficiently







# **Correlation of change management effectiveness with meeting objectives**



From Prosci 2020 Benchmarking Data from 2007, 2009, 2011, 2013, 2015, 2017, 2019

# **STAKEHOLDER MAP**

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# Maintain Support

Indirectly impacted by changes but critical to the success of the programme. Require regular engagement to obtain and maintain support.

# **Foster input** and support

Critical to the success of the change. They require frequent and targeted engagement with an emphasis on their contribution to the programme.

## Stakeholder Impact (on them):



# Keep informed

Not impacted by the change and not critical to the success of the programme. Predominantly one-way communication to inform them as required.

# Monitor and support

Impacted by the change but not influential on its success. Need to keep updated on changes and respond to quickly.

| Rating:  | D               |
|----------|-----------------|
| Low      | Lit             |
| – Medium | Sta<br>inf      |
| ligh     | De<br>sig<br>ch |
|          |                 |

# Impact



#### **Definition:**

Little to no change to role, work practices, structure, technology

Some moderate changes to work practices, skills, structure, technology, and/or roles and responsibilities

Major impact to work practices, role, structure, and technology

## Stakeholder Influence (on the success of the project):

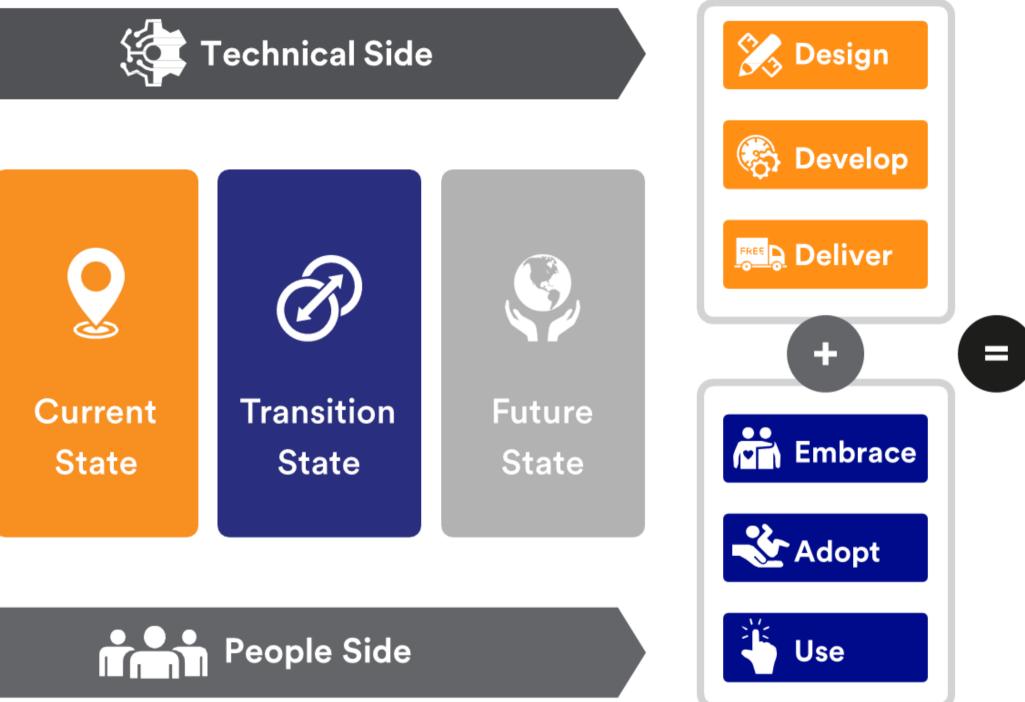
#### efinition:

ttle to no influence

takeholder opinions and ideas will be used to fluence change initiative outcomes

ecisions or actions from this stakeholder can delay, close, or gnificantly change the timing, scope, and/or resourcing of the nange initiative

# **SUSTAINABLE CHANGE**

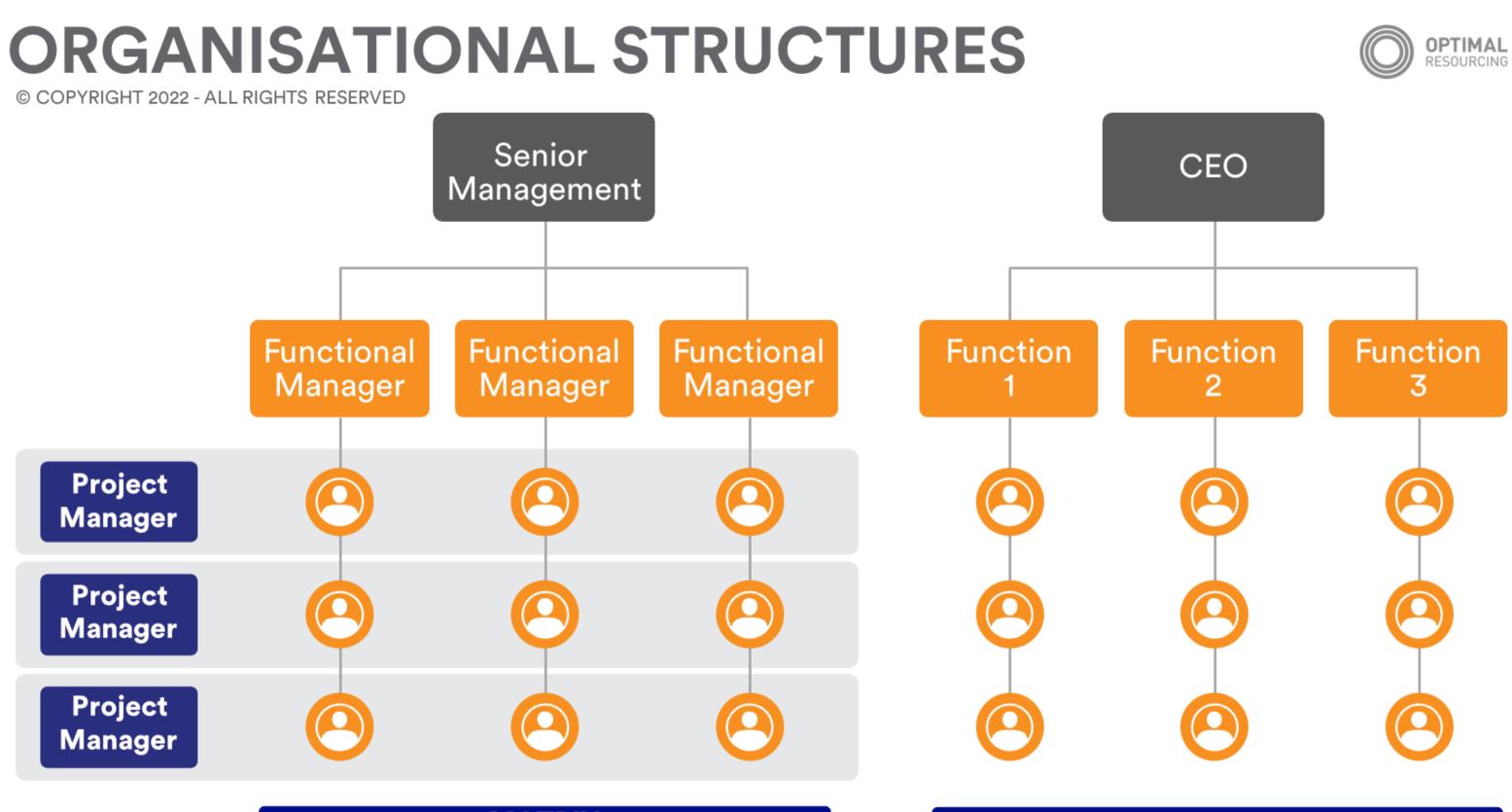






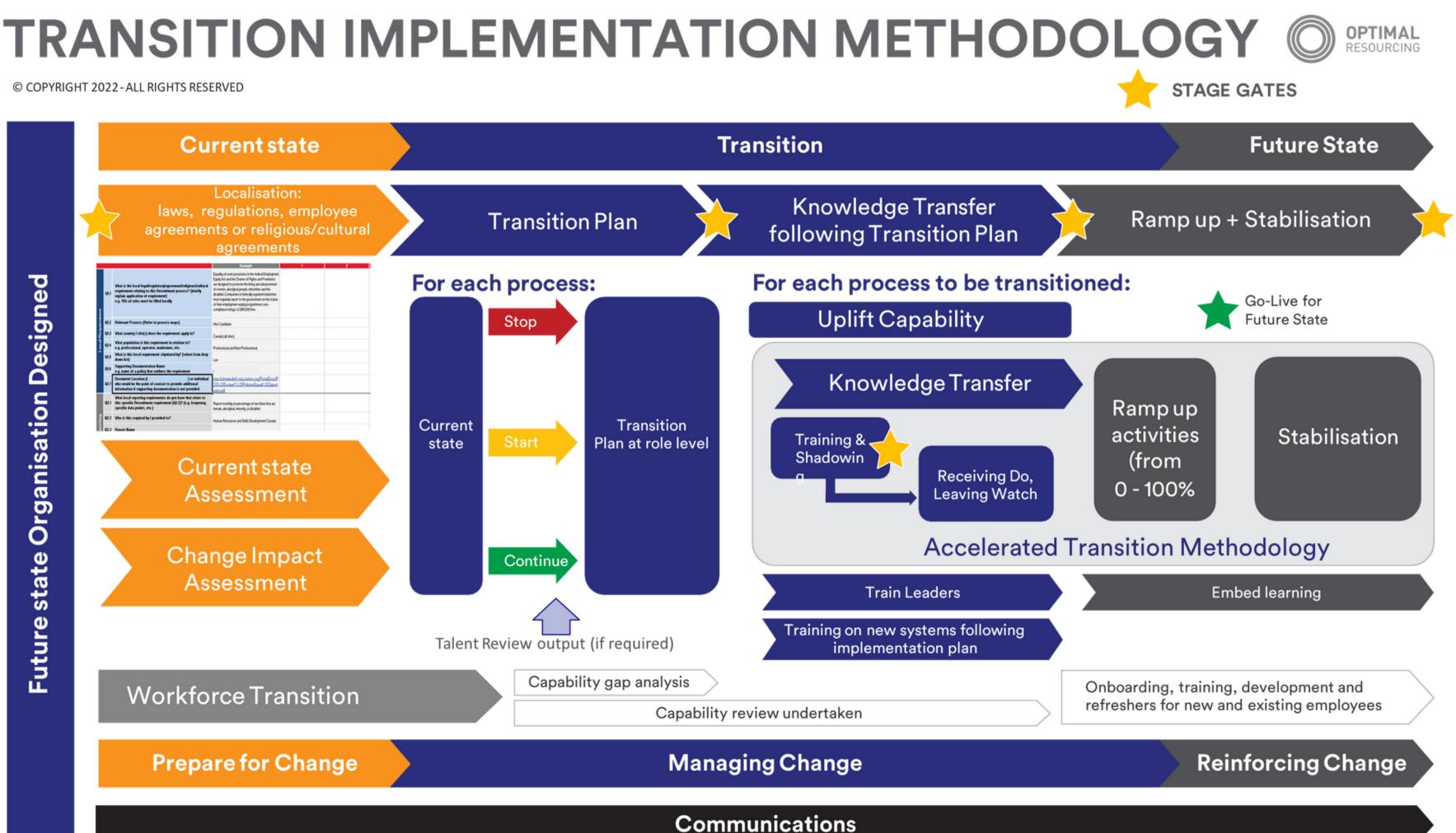






MATRIX

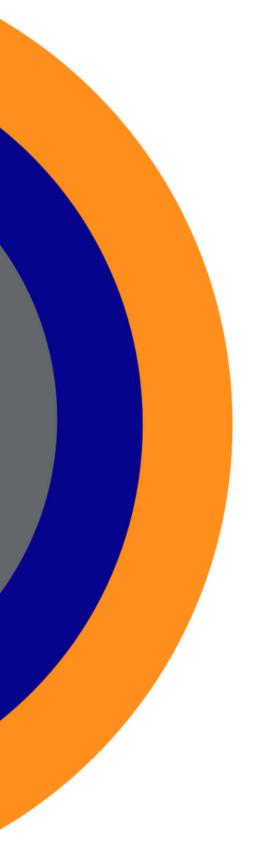
### **FUNCTIONAL**

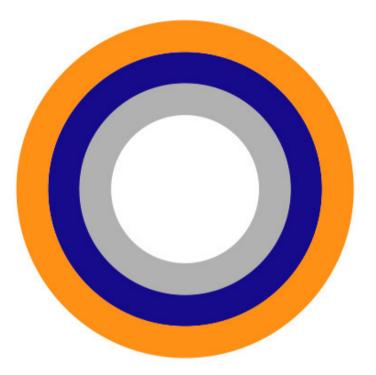


# SUCCESSFUL CHANGE MANAGEMENT

LEADERSHIP / SPONSORSHIP PROJECT MANAGEMENT CHANGE MANAGEMENT Projects finish Projects meet on time and on objectives budget **Project ROI** (return on investment) realised

Based on ProSci model of change success





# **OPTIMAL** RESOURCING

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BOT Automate

BUILD Learning Development Succession

> BORROW Reassignment Secondment

STRATEGIC WORKFORCE PLAN

> BUY Acquisition Partner Outsource

RELEASE Redeploy Retrench Redundancy RETAIN Reward Recognition Engagement